

Gamma Iota Capital Campaign



Dear Cal ATΩ Brothers,

October 15th, 2008

I have a very simple and short message for all of my Gamma Iota Brothers:

This is your **last chance** to become an ATΩ **“New Founder”**. As a New Founder, your name will be permanently engraved on the large plaque which will be placed in the newly remodeled ATΩ Chapter Foyer, at 10:00 am on November 22nd, 2008, before the Cal-Stanford BIG GAME. **We need your gift NO LATER than Friday, November 14th in order to be included on the permanent plaque, so please make your donation soon.**

To date, we have raised \$110,000 from more than 115 of your brothers, but still need to raise \$40,000 more to finalize our campaign goal of \$150,000. These donations were vital to the main portion of the house renovation. But we are not done yet. Simply put, we have not achieved our fund raising goal and therefore have not completed the renovation. The last item is the ATΩ roof deck, which remains closed until our goals are reached.

As a part of the renovation, we put a new roof on ATΩ. However, to replace the roof we had to demolish the old, dilapidated roof deck as well. By reaching our fund raising goal, it will allow us to finalize the project and put a new roof deck back on the ATΩ roof. We can then reopen this often-used space again for the brothers to use during events and football game days.

Double Your Gift Today!!

One of our ATΩ brothers has promised to double every \$1,000 or more gift, up to \$20,000! Your \$1,000 gift becomes \$2,000, \$2,500 becomes \$5,000, and \$5,000 becomes \$10,000. PLEASE take advantage of this amazing and generous opportunity for ATΩ!

We need at least **20 more alumni** to step up today to become a **“New Founder”** with a gift of \$1,000 or more, allowing us to finalize our fundraising goal of \$150,000. Each of you is a part of our 108 year-old ATΩ legacy at Cal, and we need your support now, more than ever. Help us raise the final \$40,000 to reach our goals.

Your financial support is essential, and we have made it very easy to give. Please go to

www.atoberkeley.org to give with your credit card, to find more information on where to send a check, and for a list of donors. You may also call or email me directly at the contact information below.

As you may know, we have 44 new brothers once again living in our beautifully remodeled ATΩ Chapter house as of August, 2008, as well as 13 new pledges this fall. These young men deserve the vital support of alumni in order to reestablish our fraternity as the premier chapter house in the entire Greek system at Cal. **Remember- we need your \$1,000 donation before November 14th to be included on the permanent plaque in the ATΩ foyer.**

We hope to see you at the Big Game Plaque Ceremony at 10:00 am on November 22nd, 2008. Go Bears!

Kris Thank you!
Kris Van Giesen
President, Gamma Iota Board of Trustees
707-888-9792 kvangiesen@sbcglobal.net

COME JOIN OUR BIG GAME “NEW FOUNDERS” PLAQUE
DEDICATION AND RECEPTION BEFORE THE CAL-STANFORD “BIG
GAME”, NOVEMBER 22ND AT 10:00 AM AT 2327 WARRING STREET.
FOR MORE INFO AND TO DONATE: WWW.ATOBERKELEY.ORG